

HAPPY APPROACH



HAPPY

MUCH MORE THAN AN APPROACH

WHAT IS IT ?

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It's to identify the happiness of cows and breeders and transmit it to all. But not anyhow. It depends of the identification of the happiness of human and animals in breeding, defined by the study of 170 criteria.

ANIMALS

No untreated sick animals
Diseases: rare and fully controlled
lower mortality, or even not at all.
Enhanced prevention policy.
Regular monitoring of risk factors

HEALTH

Pas d'animaux malades non soignés
Maladies : rares et totalement maîtrisées
Très peu de mortalité, voire pas du tout
Politique de prévention renforcée
Surveillance régulière des facteurs de risque



PEOPLE

Achievement of professional goals
Achievement of personal goals
Trained in best breeding practices
Positive interactions with animals
Open to the agricultural and non-agricultural communities

BUILDINGS

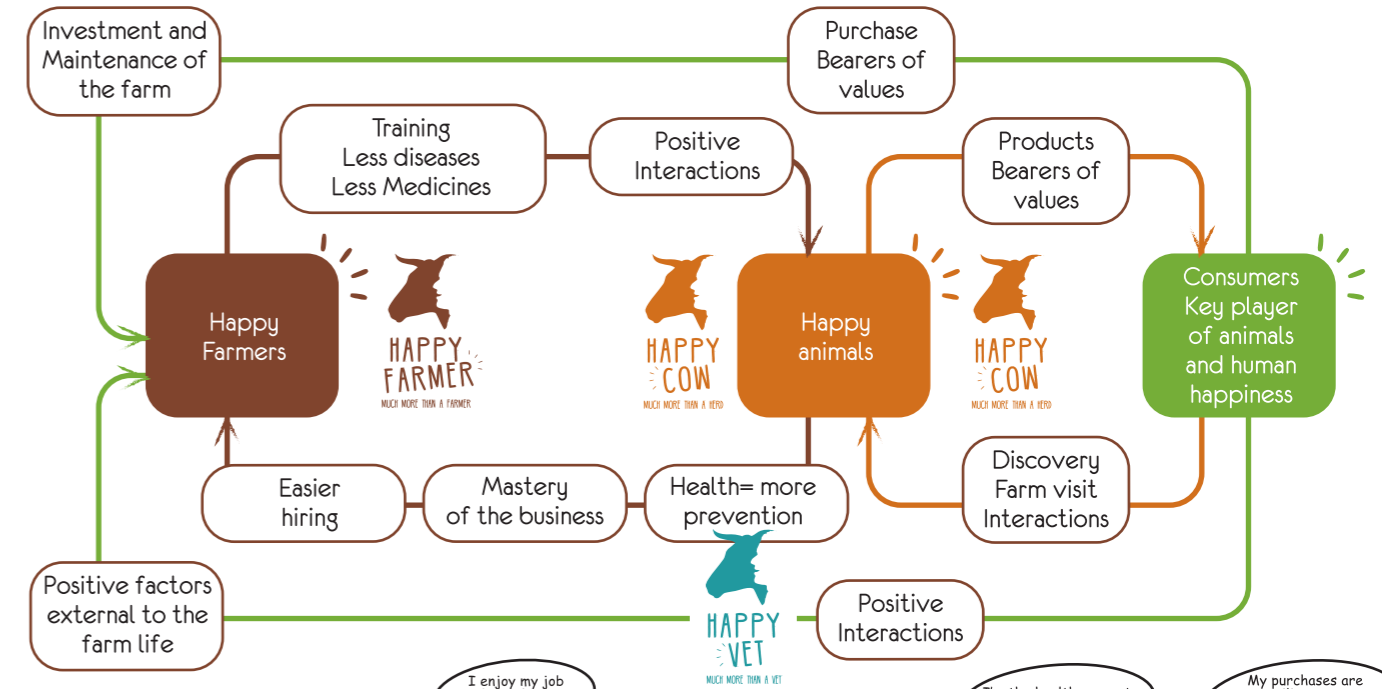
Air and light
Space and excellent comfort for sleeping and for movements
Excellent access to water and food.
Respected and secure animal movements
Extreme hygiene throughout the farm

MANAGEMENT

First-hour controlled management
Respect for the "social relations" of animals
Life stages tackled with respect for animals
A suitable equipment under any conditions
Access to controlled grazing



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